EdTech
Evidence Board

Building EdTech Evidence

A free online course and certification designed for individuals working in EdTech organisations

Why join the course?

School decision-makers increasingly expect to see clear, credible evidence about what EdTech products are intended to achieve and how impact is demonstrated.

This short course will support you to **build evidence that builds trust in your product**.

From proof of concept to proof of impact, you'll learn how to use and gather evidence to have even more impact in your role.

Supported by

Department for Education

Chartered College of Teaching

About the course

This online course is suitable for anyone working in EdTech looking to build their expertise and confidence levels around evidence-gathering.

- Keen to strengthen your sales pitch?
- Want to make evidence-based improvements to a product?
- Are you refining an early-stage product **or** looking to substantiate a product that is mature within the marketplace?

Whatever your context, this course will provide you with the knowledge and resources to gather evidence that builds trust in your product.

What will you learn?

✓ use research and literature to **strengthen product credibility**

✓ become familiar with key **evidence building approaches and terminology**

✓ develop a **logic model** that helps to communicate the evidence-base for the product(s) you work with

✓ plan and begin to build an **evidence portfolio** for a target product.

Complete a short multiple-choice quiz to get formal certification for your learning.

Course length: approx. 3-4 hours core learning time (typically one hour per week over four weeks).

Keep in touch with the EdTech Evidence Board to:

- Get access to tools to help you generate evidence
- Review our recently published EdTech Evidence Evaluation Criteria
- Hear about future opportunities

Scan the QR code or use the link below to find out more and join the course

chartered.college/edtech-evidence-board-project/edtech-resources/